

Event Cancellation Coverage

When planning a large-scale event, whether that be a convention, corporate event, sporting event, etc. it is best to be prepared in the event of a cancellation. Event Cancellation coverage is an option to protect your organization against lost revenue and expenses stemming from unexpected and uncontrollable circumstances that can lead to event cancellation, postponement, relocation or curtailment.

Factors That Influence Coverage

There are multiple factors that can influence pricing and extent of coverage that can be offered. These factors include:

- » Type of event (professional, athletic, concert, festival, etc.)
- » Amount of revenue/expenses
- » Dates of the event
- » Location
- » Whether the event is in or outdoors as well as a non-appearance component

What Is Typically Covered?

- ✔ Power failure
- ✔ Damage to leased or rented venues
- ✔ Damage to surrounding venues or infrastructure
- ✔ Failure of public transport facilities or denial of access
- ✔ Natural catastrophe such as earthquake or flood
- ✔ Adverse weather conditions (This coverage is broader than rain insurance and there are no rain gage requirements.)
- ✔ Non appearance of key individuals
- ✔ Inability to erect facilities at venue
- ✔ Disease outbreak (certain exclusions may apply*)
- ✔ Strike risks
- ✔ Failure of TV broadcast
- ✔ Any other previously unforeseen cause not excluded under the wording

What is Typically NOT Covered?

- ✘ Financial hardship
- ✘ Lack of interest in event
- ✘ Fear of travel
- ✘ War or military action
- ✘ Biological, chemical or nuclear threat
- ✘ Pollution or contamination
- ✘ Pre-existing or threatening circumstances

Coverage for an event should ideally be purchased 30 days prior to an event, but no later than 15 days. Covering your event can protect not only your revenue stream, but also the viability of your organization and event itself. Talk to your trusted RCM&D advisor today about your options for protecting your event and organization.

*The new strain of Coronavirus, or COVID-19, is considered a pre-existing condition since mid-January 2020. Losses are pouring in across the market on a global scale making it not an insurable risk at this moment.

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