

Cybersecurity Ratings & Modeling Explained

In today's difficult cyber landscape, Unison Risk Advisors is proud to offer BitSight cybersecurity ratings. A BitSight rating is the culmination of a non-invasive cyber modeling process, providing a complete view of your cyber posture and risks.

Cybersecurity Ratings

A cybersecurity rating is the result of cyber modeling and can help take the guesswork out of assessing your readiness for a cyber incident. Cybersecurity ratings provide an outside-in view of your organization's overall cyber posture with a data-driven, third-party rating.

There are several key benefits in utilizing a cybersecurity rating, including:

- Gaining a better understanding of third-party and supply chain risks while simultaneously improving your ability to manage risks from business partners.
- Aids in obtaining adequate Cyber Liability insurance coverages by providing underwriters with a complete view of your cyber posture.
- Provides transparency to key organizational stakeholders and continually assesses your organization's cyber readiness.
- Can aid in benchmarking and comparing your data to peer organizations.
- Gives your customers and clients peace of mind by knowing your cybersecurity risk.

What is BitSight?

BitSight is a pioneer in the world of cybersecurity ratings. An industry-standard tool utilized by organizations across the globe for over a decade, BitSight's cyber modeling process can be broken down into four steps:

1 Data Collection

Trillions of technical security findings are collected at scale on a continuous basis.

2 Research & Assign

The findings are associated with an organization's technographic footprint made of IP's and domains.

3 Filter & Process

The findings are filtered into graded risk vectors, which are placed into easy-to-understand categories and weighted by:

50%

Compromised
Systems

40%

Diligence
Information

10%

User
Behavior

4 Calculate Ratings

Similar to a credit score, the risk vectors are weighted to generate a BitSight rating, which is a number ranging from 250 to 900.

Want to Learn More?

Unison Risk Advisors is proud to provide this innovative technology to aid in the fight against cybercrime. Talk to your regional URA firm or representative today if you have any questions about BitSight or would like to learn more about how a cybersecurity rating can benefit your organization.